

# IMPROVE YOUR EV CHARGING DELIVERY

## Position your operations for the future with data backed decisions

Electric vehicles are a critical component for combating climate change, but the public cite lack of EV charging availability as one of the main deterrents. In these turbulent times where you don't want to fall behind and want to manage the risks of low utilization and high costs, it is more important than ever to make decisions backed by data.

At Asset Market, we specialize in helping you right-size your EV charging infrastructure for your community or portfolio — balancing current demand, future growth, and funding opportunities to maximize your ROI and utilization.

Our customers have found a **50% Improvement** in utilization through better site selection

## Choose the Asset Market journey to support your needs



## Why work with Asset Market?

In order for transport electrification to happen at scale, EV charging needs to be commercially viable. Our data-driven insights help put charging where its most needed - the right locations, timing and specifications - to optimize utilization and ROI.

Optimize Your  
**EV Charging**  
Journey Today:

Contact  
[info@asset-market.com](mailto:info@asset-market.com)

### We help customers navigate

- ⚡ Right Timing  
*Where and when to build*
- ⚡ Saving Time & Costs  
*Evaluate many sites in a little time*
- ⚡ Right Sizing  
*What type of charger to build*